Course Name: Keys to Video Wall Content Development

Sponsor: Planar
CTS Renewal Units: 0.5 CTS or CTS-D

Course Description:
The Keys to Video Wall Content Development Course provides the fundamentals for developing digital content for larger displays and video walls. Topics include planning, tools and techniques for content creation, factors that impact image quality and required hardware and software components. It will also address content processing and interactive touch systems. It will conclude with a review of Case Studies and best practices

Course Time: 1 Hour

Learning Objectives:
At the end of this program, attendees will be able to:

1. Understand the key questions to ask about goals and budgets for creating and maintaining video wall content.
2. Understand content scaling, pixel density, aspect ratio and other factors that impact video wall content quality.
3. Understand content processing, zoning, dayparting and the required software and hardware components.
4. Understand the content control systems, interactive touch systems and factors that impact video wall content usability.